



# 11<sup>th</sup> ICTHIC Sponsor Brochure

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## PRESENTATION OF ICTHIC CONGRESS

The association between cancer and thrombosis has been known for more than a century and, since its original description, this association has had several definitions, including:

1. The increased risk of Venous Thromboembolism as a complication of Cancer (as first described by Armand Trousseau in 1865);
2. The increased risk of an occult cancer in patients with idiopathic VTE;
3. The likelihood that tumors possessed characteristics that activate blood coagulation; and, finally,
4. The possibility of a relation between the clotting mechanisms and the enhancement of tumor growth and the development of metastases (as postulated by Billroth in 1878).

This field of research has literally exploded in the last 10-15 years, stimulating a need for researchers to convene and discuss on these topics. However, an appropriate forum was lacking for an exchange between basic and clinical investigators.

For this reason, Dr.s Anna Falanga, Frederick R. Rickles, Benjamin Brenner and starting from last edition Alok A. Khorana decided to organize a conference on this subject. Since its first edition in 2001, the International Conference on Thrombosis and Hemostasis Issues in Cancer (ICTHIC) has provided such a forum in the splendid cities of Bergamo (2001, 2003, 2005, 2007, 2012, 2014, 2016 and 2018), and Stresa (2010), both in the Northern Italy and in 2021 the Digital edition.

### The aim

The aim of the conference is to review the recent advances in the understanding of the pathogenesis, prevention and treatment of thrombohemorrhagic complications in cancer patients, both from the basic and clinical research points of view. The conference stimulates a very high level of discussion between invited speakers and participants and the format of the conference favors an active exchange between the scientists. ICTHIC is the first, and the most important, international conference on hemostasis and cancer and in the ensuing years has continued to be well attended by delegates from all over the world, who strongly appreciated the scientific aspects, the social events and the unique, friendly atmosphere.



### The eleventh edition

The next edition will be **hybrid** and will take place on **May 27-29, 2022**; the venue will be announced in next December.

Our hope is that many participants will be able to come to Bergamo and attend the Congress in presence. In any case, the possibility to attend all the sessions of the eleventh edition of ICTHIC virtually will be guaranteed.

To accomplish this goal, and to face the higher costs that the hybrid format will entail, we count on your support.

### *The Conference Chairmen*

Anna Falanga (Italy), Benjamin Brenner (Israel), Alok A. Khorana, (USA)

### *Chairman Emeritus*

Frederick R. Rickles (USA)

## ICTHIC FACT SHEET

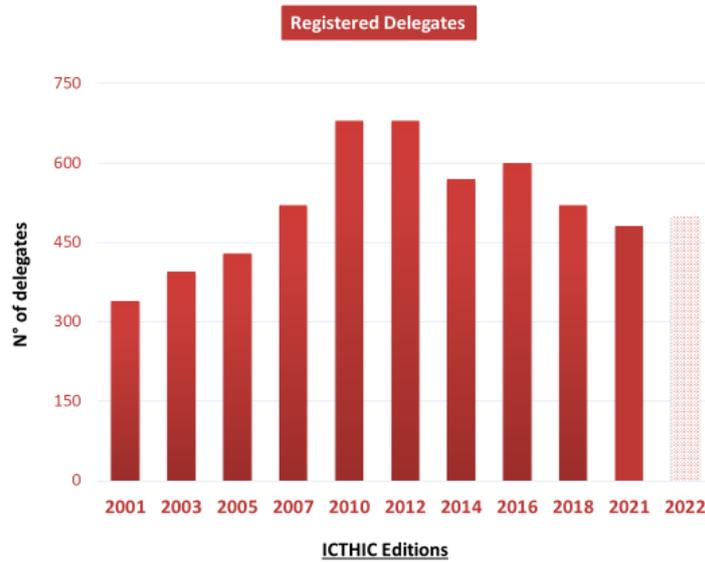
### Congress Main Topics

- Epidemiology
- Thromboprophylaxis in Medical Patients
- Treatment of VTE
- Thromboprophylaxis in Surgical Patients
- Hypercoagulation and Biomarkers
- Complement-driven Thrombotic Syndromes
- Gender- and Age-related Issues
- Hemostasis in Cancer Biology
- Molecular Mechanisms of Thrombosis in Cancer
- Tumor Cell/Vascular Cell Interactions
- Angiogenesis
- Inflammation
- New Antithrombotic Drugs
- Anticoagulation and Cancer Survival
- Arterial Thrombosis
- Bleeding
- Congenital and Acquired Risk Factors
- Thrombohemorrhagic Syndromes (e.g. DIC, TTP, NBTE, VOD)
- Thrombocytopenia in cancer
- Antitumor Properties of Antithrombotics
- Microparticles
- New Assays for Hypercoagulability
- Fibrinolysis
- Protease



## Participants

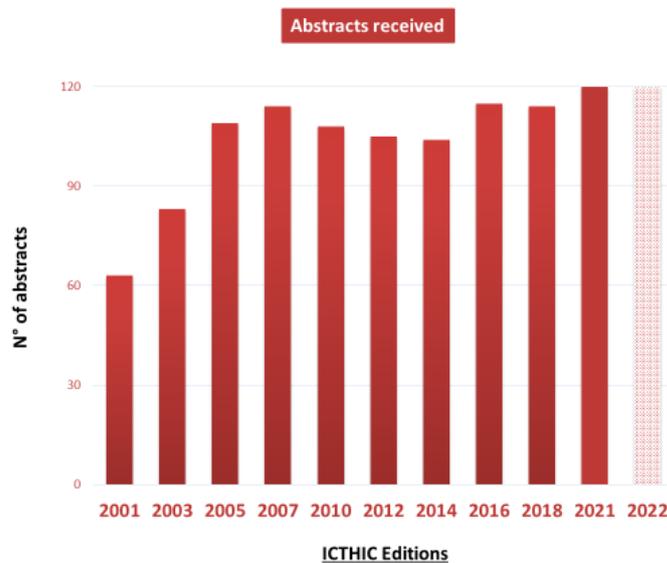
ICTHIC is an international conference, held in Italy every two years, attended by delegates from all over the world. In the picture below you can find the number of the registered delegates attending each edition (11<sup>th</sup> edition number is a forecast).



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## Abstracts

In addition, the number of scientific works sent to ICTHIC to be considered for presentation testifies the interest of researchers in this event.





## Congress Proceedings

The proceedings of all the editions of ICTHIC have been published in International Scientific Journals:

- First Edition (2001)= Haemostasis 2001; 31(suppl 1):1-110.
- Second Edition (2003)= Pathophysiol Haemost Thromb 2003; 33(suppl 1):1-106.
- Third Edition (2005)= Haematologica Reports 2005; 1(Issue 9):1-116. (also available online at [www.haematologicareports.org](http://www.haematologicareports.org)).
- Fourth Edition (2007)= Thrombosis Research 2007; 120(suppl 2):S1-S182. ([www.thrombosisresearch.com](http://www.thrombosisresearch.com)).
- Fifth Edition (2010)= Thrombosis Research 2010; 125(suppl 2): S1-S196. ([www.thrombosisresearch.com](http://www.thrombosisresearch.com)).
- Sixth Edition (2012)= Thrombosis Research 2012; 129(suppl 1): S1-S198. ([www.thrombosisresearch.com](http://www.thrombosisresearch.com)).
- Seventh Edition (2014)=Thrombosis Research 2014; 133(suppl 2): S1-S228. ([www.thrombosisresearch.com](http://www.thrombosisresearch.com)).
- Eighth Edition (2016)=Thrombosis Research 2016; 140(suppl 1): S1-203. ([www.thrombosisresearch.com](http://www.thrombosisresearch.com)).
- Ninth edition (2018)= Thrombosis Research 2018; 160(suppl 1): S1-S244. ([www.thrombosisresearch.com](http://www.thrombosisresearch.com)).
- Tenth edition (2021) = Thrombosis Research 2020; 191(Suppl 1): S1-S133 / Thrombosis Research 2021; 200(Suppl 1): S1-S88. ([www.thrombosisresearch.com](http://www.thrombosisresearch.com)).

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## Sponsors

Pharmaceutical and Laboratory product companies have demonstrated a remarkable interest in participating at ICTHIC. This is testified by the many satellite symposia planned, the several unrestricted educational grants awarded, and the interesting technical exhibitions. Many sponsorship opportunities are available: see the Sponsorship Prospectus at the end of this document.

## Auspices

ICTHIC has gained increasing consideration by important institutions and distinguished scientific societies, indicating its prominent role in the field of thrombosis and cancer.

## Continuing Medical Education

ICTHIC is fully accredited for Continuing Medical Education. The last edition (held in 2021) has received the following accreditations:

- European Board for Accreditation in Hematology (EBAH): 10,5 CME points for European Medical Hematologists.
- The European Accreditation Council for CME (EACCME): 10 European CME credits (ECMEC) for medical specialists.
- Accreditation Council of Oncology in Europe (ACOE): 10 points for European Oncologists



### Venue and Dates of the editions

*First Edition	Bergamo, November 2-4, 2001
*Second Edition	Bergamo, September 19-21, 2003
*Third Edition	Bergamo, October 14-16, 2005
*Fourth Edition	Bergamo, October 26-28, 2007
*Fifth Edition	Stresa, April 23-25, 2010
*Sixth Edition	Bergamo, April 20-22, 2012
*Seventh Edition	Bergamo, May 9-11, 2014
*Eighth Edition	Bergamo, April 8-10, 2016
*Ninth Edition	Bergamo, April 13-15, 2018
*Tenth Edition	Virtual Edition, April 22-26, 2021



## SPONSORSHIP PROSPECTUS

We are pleased to propose various sponsorship and advertising opportunities, which should allow you to have a maximal exposure to congress participants and to highlight your commitment in the field. The Organizing Secretariat will assign sponsorship requests on a “first-come, first-served” basis.

Due to unforeseen circumstances, the Organizing Secretariat reserves the right to cancel the sponsorship agreement at any time. In this case, the sponsoring company will be reimbursed of any amount already paid, after deduction of any expenses incurred. No other claims will be allowed.

If the sponsoring company cancels its participation, it must notify this cancellation to the Conference Secretariat in writing.

Refunds for cancellation:

- Before January 31<sup>th</sup>, 2022: refund of 50%
- After February 1<sup>st</sup>, 2022: no refund.

The sponsorship is governed by these regulations and by instructions issued by the Organization.

The sponsoring company undertakes to abide by the clauses of the regulations and observe the directives issued by the Organization. The decisions of the Organization may not be appealed.

Written agreement of sponsorship constitutes the contract between the sponsoring company and the Organization.

For any info about sponsorship options, please contact the Organizing Secretariat ICTHIC 2022:

**Attn: Mr. Matteo Salvi, c/o Servizi C.E.C. Srl** - via Daste e Spalenga, 15 - 24125 Bergamo - Italy

Mobile: +39.338.9625567 - E-mail: [sponsor@icthic.com](mailto:sponsor@icthic.com)

## SPONSORSHIP LEVELS

Industry partners receive acknowledgments and benefits according to their level of support for the ICTHIC 2022 congress. As at previous ICTHIC meetings, there are four levels of recognition achieved by your total investment in sponsorship, symposia and exhibition from among the options offered by the ICTHIC.

Excluding local tax, the levels are:

Platinum ≥ € 50,000

Gold ≥€ 30,000

Silver ≥€ 10,000

Bronze ≥ € 5,000



## SPONSORSHIP ITEMS AND PRICES

To raise your corporate visibility, there are two types of sponsorship available:

### 1. Unrestricted grants

We are aware that some companies wish to express their support for the conference by providing a grant to assist the education and professional development of cancer and thrombosis professionals. This interest is often specifically directed towards supporting younger participants. Unrestricted Education Grants help to provide the most appropriate setting for participants to learn about the latest developments by supporting the conference program. The grants support the meeting facilities and operational activities, helping to provide the most appropriate setting for participants to acquire the latest knowledge and data, as well as networking and holding discussions with their peers, etc. This is a major aid and advancement to the quality and impact of the scientific program. We would be delighted to receive support for the conference by way of unrestricted education grants. This invaluable support will be acknowledged in the Final Program Book (on the last page), on the conference website (separate tab) and onsite, in the conference venue (outside the plenary room).

### 2. Sponsor items

All sponsorship items include an acknowledgement in the final printed program (i.e. presence of the company logo on the last page) and in the dedicate page of the website (separate tab). The companies will be subdivided in categories (Platinum, Gold, Silver, Bronze) according to their specific level of support

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## ITEM DESCRIPTION

### Plenary Session (●)

€ 60.000,00 (\*)

(●) *by means of an unrestricted educational grant*

Subject to the agreement of the Scientific Programme Chair and the speaker(s), all of the plenary sessions are available for sponsorship. While the sponsoring company will have no input into the content of the session, they will be acknowledged as supporters by having their company name displayed at the beginning and end of the day and on poster sites outside the room (physical and virtual), plus all of the general benefits and acknowledgements afforded to sponsors (acknowledgement on the last page in the final printed program and in the dedicate page of the website).

Please note that according to the cme accreditation of the event, only 2 people from each Sponsors (only in case of complimentary registrations) are allowed to enter the plenary session meeting room, without influencing the educational activity and without wearing distinguishing features of the sponsor (at the registration desk they will receive a badge showing "Badge Sponsor" without the mention of the company name or logo).



**Luncheon Symposium (no CME accreditation)**

€ 50.000,00 (\*)

Time slots for sponsored symposia to take place during lunch time have been reserved during the official program on Maj Friday 27th and Saturday 28th.

The conference rooms have a capacity ranging from 100 to 500 seats and the cost is per symposium, includes served catering (lunch boxes), basic technical equipment, streaming of the symposium, management of remote speakers.

Please note that a maximum of 2 simultaneous symposia per time slot will be authorized.

Symposia overlapping the official scientific program are strictly forbidden.

Programs for luncheon symposia are drawn up by the sponsoring company. However, all programs must be submitted in advance to the Scientific Committee for approval and at least 70 days before for AIFA purposes. All symposia programs will be published in the printed final program and on the website.

The details of industry luncheon symposia (title, speakers, sessions, name and logo of the sponsors...) may only be published in a separate section after the scientific programme. Within the scientific programme and overview, sponsored symposia should be identified as such with the formula “industry-sponsored symposium”. The use of commercial product names is not allowed. Generic names must be used on all materials and during all presentations. Only in case no generic name is available the trade name may be used.

**Debate – Round Table (●)**

€ 30.000,00 (\*)

(●) *by means of an unrestricted educational grant*

Subject to the agreement of the Scientific Programme Chair and the speaker(s), all of the debates or round tables are available for sponsorship. While the sponsoring company will have no input into the content of the session, they will be acknowledged as supporters by having their company name displayed at the beginning and end of the day and on poster sites outside the room (physical and virtual), plus all of the general benefits and acknowledgements afforded to sponsors (acknowledgement on the last page in the final printed program and in the dedicate page of the website).

Please note that according to the cme accreditation of the event, only 2 people from each Sponsors (only in case of complimentary registrations) are allowed to enter the debates or round tables meeting room, without influencing the educational activity and without wearing distinguishing features of the sponsor (at the registration desk they will receive a badge showing “Badge Sponsor” without the mention of the company name or logo).

**Poster exhibition (virtual - no cme accreditation)**

€ 20.000,00 (\*)

The sponsor name and logo will be displayed on the poster panels/in the virtual poster area.

**ICTHIC Platform (physical and virtual)**

€ 20.000,00 (\*)

Official application of the conference that will allow the all the participants to discover in real time all the information about the conference. Main features and contents: scientific program divided by days; list of speakers; list of sponsors; general information; abstracts; social program.

Through the platform, participants will be able to interact with each other, with the speakers and sponsors, participate in questionnaires, view the poster sessions.

The sponsor name and logo will be in evidence on opening for 5 seconds.



**WI-FI Internet** (only physical) € 10.000,00 (\*)

The internet connection will be named by the sponsor and signage with the sponsor logo will be displayed. Company logo on a voucher with the delegate bags announcing the WI-FI service and login information (produced by ICTHIC or provided by the sponsor).

**Delegate Bags** (only physical - approx. 200/400 units) € 10.000,00 (\*)

Opportunity to promote your company and/or product in a very prominent and visual way. Your company name and logo displayed on each bag. This item includes the insertion of one piece of promotional literature in the conference bag.

**Slide Center** (physical and virtual) € 10.000,00 (\*)

Opportunity to display company logo as screen saver on all PCs or as banner at the link of the virtual slide center room.

**Catering area** (only physical) € 8.000,00 (\*)

The sponsor will receive acknowledgement with the company name and logo in the catering area.

**Charging stations** (only physical) € 8.000,00 (\*)

The charging stations allow attendees to charge electronic equipment. Each charging station includes up to 6 (European) electricity plugs and will be placed in highly visible location at the congress. The sponsor will receive acknowledgement with company logo on the charging station. Three charging stations will be provided.

**Exhibitions booths:**

**At the venue** € 8.000,00 (\*)

Surface cost of 6m<sup>2</sup> (booth made by the company)

**Virtual banner exhibition** € 3.000,00 (\*)

**Link to the sponsor's webpage**

**Hand Sanitizer Stations** (only physical) € 5.000,00 (\*)

Hand Sanitizer stations branded with the logo sponsor strategically positioned in highly frequented areas.

**Water Stations** (only physical) € 5.000,00 (\*)

Water stations branded with the logo sponsor strategically positioned in highly frequented areas.

**Bag Insert** (only physical - approx. 200/400 units) - for each flyer inserted € 5.000,00 (\*)

Corporate inserts placed inside the congress official bag.

(\*) plus VAT (currently 22%) for Italian companies - VAT is not due by UE and Extra UE companies



## AVAILABILITY OF SPONSORSHIP ITEMS

Item	Price (*)	Pieces available
Plenary Session	€ 60.000,00	seven
Luncheon Symposium (no CME)	€ 50.000,00	multiple (maximum of 2 simultaneous symposia)
Debate – Round Tables	€ 30.000,00	multiple
ICTHIC Platform	€ 30.000,00	exclusive
Poster virtual exhibition (no CME)	€ 20.000,00	exclusive
Delegate Bags	€ 10.000,00	exclusive
Slide Center	€ 10.000,00	exclusive
WI-FI Internet	€ 10.000,00	exclusive
Catering area	€ 8.000,00	exclusive
Charging stations	€ 8.000,00	exclusive
Exhibitions booths at the venue	€ 8.000,00	multiple
Exhibitions virtual banner	€ 3.000,00	multiple
Hand Sanitizer Stations	€ 5.000,00	exclusive
Water Stations	€ 5.000,00	exclusive
Bag Insert	€ 5.000,00	multiple

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